

HOW TO BECOME A *travel marketer*



- Start a blog to show off your expertise
- Read up on Moz.com & Google on SEO & PPC and train yourself
- Play around with Adwords and familiarize yourself
- Start applying for jobs (don't worry about not starting in travel: you need the experience!)
- Keep networking, go to travel events
- Eventually apply for a travel marketer job and kick ass!

Helpful? Please share the link on Twitter! 