

E-mail template

HOTEL COLLABORATION PITCH



Dear X,

My name is X, I run the blog X, which focuses on X. I'm emailing you because X (I'm visiting city X on dates X), and would like to see if you work with bloggers, and would like to host me on a complimentary stay in exchange for a blogpost on X.

X is a blog focusing on X. It currently reaches over X unique visitors per month. I also have a combined following of X on my social media channels. I'm very keen to partner up with hotel X, because X (describe here why you're such a great fit). I'm very confident my readers will love to hear about your hotel, because X.

I'm ideally looking for X (complimentary stay, media rate?) for X nights. I will be traveling with X persons, and need X rooms. In exchange I will post X (describe what your blogpost will look like: a review, a mention?) on my site, as well as post X updates on my social channels. If you'd like to see any collaborations before, please check X link.

I look forward to hearing from you,

Kind regards,
X
(Websitename)